



ELIANA DEACON

REAL ESTATE & HOLISTIC
FINANCE SPECIALIST



LET'S BUILD YOUR FINANCIAL SECURITY FROM THE GROUND UP.



Did you know that your health, finances, and the decisions you make today can lay the foundation for a much more peaceful life tomorrow?

I'm Eliana Deacon a certified advisor in insurance, real estate, and financial planning—and my job is to help you build that peace of mind, step by step. I'm here to guide you so you can clearly understand your options, make informed decisions, and truly feel supported every step of the way.

No fine print. No cold, impersonal processes. Just clear, honest advice—designed with you in mind.



WHO AM I AND HOW CAN I HELP YOU?



I'm a Latina professional living in Florida, passionate about educating and guiding people like you through topics that might seem complicated—but are essential for living with more security and less stress.

I work with the support of well-known companies like Florida Blue, Primerica, and Coldwell Banker, and I hold certifications like the SIE and Series 6, which allow me to legally and professionally advise you on insurance, investments, and retirement planning.

But beyond the titles, what truly sets me apart is my commitment to helping you with empathy, patience, and in a language you can understand.





HEALTH AND LIFE INSURANCE:

PROTECTING WHAT MATTERS
MOST HAVING GOOD INSURANCE
ISN'T JUST ABOUT CHECKING A
BOX—IT'S ABOUT BEING PROTECTED
IF LIFE SUDDENLY CHANGES.



I help you choose the plan that best fits you and your family, explaining everything clearly. No pressure, just solutions.



Private or subsidized health plans (like Obamacare)



Term life insurance (ideal for protecting your family)



Supplemental policies: dental, vision, hospitalization, critical illness



Free review of your current coverage

Florida Blue 

Allied Marketing
I N S U R A N C E

My goal? That you fully understand what you're signing up for—and feel at peace knowing you're well covered.

REAL ESTATE



BUY OR SELL WITH CONFIDENCE

Buying your home or selling a property doesn't have to be a stressful process. I'll be with you every step of the way, so you can make confident decisions and feel supported throughout.

I'll help you buy your first home—even if you don't know where to start.

I'll guide you if you're ready to sell, invest, or relocate.

I have the experience and support of Coldwell Banker, one of the most trusted real estate companies in the country.

Many people want to buy a home before having a solid financial foundation. I help you do both the right way: protect, plan, and then invest.



**Backed by
Coldwell Banker**

I am proudly backed by ****Coldwell Banker****, one of the most recognized and trusted real estate companies in the United States. This allows me to offer you a professional service with access to top tools, listings, market analysis, and a strong support network.



FINANCIAL EDUCATION AND FUTURE PLANNING

Many of us didn't grow up talking about money at home—which is why today we're not sure where to start when it comes to saving, investing, or planning for retirement.

The good news? It's never too late to learn—and definitely never too late to take control.

Retirement plans (IRA, Roth IRA, independent 401(k))
Long-term investment funds
Strategies to save for your kids' college
Financial planning from scratch (even if you feel like you don't have much to start with).



My Series 6 license allows me to guide you legally and safely through the entire process, with strategies tailored to your reality.



WHERE DO WE START

I like to explain it as if we were building a house:

First, the foundation: life and health insurance to protect what matters most.

Then, the walls: financial planning, debt organization, and saving.

And finally, the roof: buying your home, investing, and building your future.

It doesn't matter if you already have part of the structure in place or if you feel like you're starting from zero—I'll meet you where you are and guide you every step of the way.



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LET'S TALK

I'm here to help you—no pressure, no judgment.
Just send me a message and let's schedule a free
first consultation.

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